

## **COMMERCIAL CONTACTS POLICY**

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Dear Sir, Dear Madam,

Thanks for the interest shown to MASCHIO GASPARDO.

In compliance with the regulation on the protection of personal data, we wish to illustrate how we process your personal data. You receive this first policy because, upon your request, we have collected your data to establish commercial relations with you. If you become our customer or our dealer, other policies that will explain in details for what purposes and how we will process your personal data will follow.

## CONTACT DETAILS OF THE DATA CONTROLLER AND THE DATA PROTECTION OFFICER (DPO)



The Data Controller is Maschio Gaspardo S.p.A. with registered office in Marcello Str. n. 73 - 35011 Campodarsego (PD) (TAX CODE and VAT NO. 03272800289). You can contact the Data Controller by phone 049.9289810 or email info@maschio.com.

You can contact the Data Protection Officer by writing to the email address <a href="mailto:privacy@maschio.com">privacy@maschio.com</a>.

#### TYPES OF PERSONAL DATA PROCESSED



Your and your collaborators' contact data, personal data, data related to purchases and orders, data related to products of your interest, data of commercial, economic and financial nature, also relating to your solvency, might be processed.

#### **PURPOSES OF THE PROCESSING AND LEGAL BASIS**

Your data will be processed for the following purposes:

- Establish commercial relations;
- Possibly put you into contact with our agents and/or dealers;
- Provide to you the required quote;
- Provide to you information and consulting about products and services.



The legal basis of the aforementioned processing is the execution of the contract you are part of or the execution of pre-contractual provisions adopted at your request.

Further, your data will be processed to evaluate your credit rating and your creditworthiness. The legal basis of this processing is the legitimate interest of the Controller to safeguard the economic and financial needs of the company in order to protect it against credit risks.

#### **DATA RETENTION PERIOD**



Your data will be stored for the period necessary for the pursuit of the aforementioned purposes, except for further retention required by the regulations on administrative, accounting and tax obligations.

## **RECIPIENTS OF PERSONAL DATA**

Authorised personnel, duly trained and operating under the authority and responsibility of the Data Controller, will process the data. Some of the information may be communicated to the following entities:

- some personal data may be communicated, for commercial purposes, to entities who have agreements for the distribution and promotion of Maschio Gaspardo products;
- credit information companies;
- law or consulting firms to which the Data Controller has given a specific mandate;



- information technology assistance and maintenance companies or digital storage systems suppliers;
- other subjects or companies that carry out activities that are instrumental to the aforementioned purposes.

The data might be communicated also to the group's companies. Such communications made in the legitimate interest of the corporate group to share the data and the information, unify instruments and procedures used for the data processing, when carried out outside of the European Union they are realised in full compliance with every guarantee provided for by regulation on personal data protection and ensuring adequate protections to the involved party by signing proper agreements (standard contractual Conditions, Binding Corporate Rules, etc).

The detailed list of these entities is available at the headquarters of the Data Controller and will be



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provided at your request by writing to the following e-mail address privacy@maschio.

## **YOUR RIGHTS**

We also inform you that, in relation to the data itself, you, as an *interested party*, can exercise the rights provided for in CHAPTER III of the *Regulation* at any time. In particular, you have the right to ask the Controller for access, correction, cancellation, integration of the data that concern you. You can also ask for: the limitation of the processing; to receive the data in a structured format, commonly used and readable by an automatic device; to object in whole or in part to the use of data, to revoke any consent given and to exercise the other rights recognised by the applicable regulations. You can exercise these rights by writing by post to the addresses indicated or by e-mail to the following e-mail address: <a href="mailto:privacy@maschio.com">privacy@maschio.com</a>.



Pursuant to art. 77 of the *Regulations*, you have moreover the right to lodge a complaint with the Supervisory Authority where you usually inhabit, work or where the alleged violation has occurred in the event that you believe that the processing violates the aforementioned *Regulations*.